



2026 EVENT SPONSORSHIP PACKET

A SPECIAL THANK YOU FROM THE NM JUNIOR LIVESTOCK FOUNDATION BOARD OF DIRECTORS

Dear Valued Donor,

The New Mexico Junior Livestock Foundation (NMJLF) was established in 1989 with a single mission: to support the 4-H and FFA youth of New Mexico. When a young person joins 4-H or FFA, they demonstrate leadership potential, self-motivation, and a commitment to personal growth. These future leaders deserve the encouragement and support of the entire agricultural community.

Through dedicated fundraising efforts, NMJLF has proudly invested over \$1.5 million in support of New Mexico's 4-H and FFA youth. In 2025 alone, we have:

- Awarded ten graduating seniors with \$1,000 scholarships to support their first semester of college.
- Provided official dress jackets for the State FFA and 4-H officer teams.
- Committed over \$135,000 to support exhibitors at the New Mexico State Junior Livestock Auctions (NMSF, SNMSF, & ENMSF).

2026 FUNDRAISING EVENTS

We invite you to be part of our exciting 2026 fundraising events:

- Hats & Horses: NMJLF Derby Party
 - April 17, 2026 – Mesilla, NM
- Evening Out West
 - June 27, 2026 – Embassy Suites by Hilton, Albuquerque, NM
- Shoot for the Future of Ag
 - November 7, 2026 – Tinnin Hunt Club, Bernardo, NM

We are pleased to offer a variety of sponsorship opportunities tailored to fit your business needs. Each package outlines the benefits of your generous support, with options for custom sponsorships to align with your goals.

Thank you for your time, generosity, and commitment to supporting tomorrow's leaders today. Together, we are shaping the future of agriculture in New Mexico.

Sincerely,

The NM Junior Livestock Foundation Board of Directors

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR – \$20,000 (EXCLUSIVE)

- Recognition as the Premier Sponsor at all three major events
- Recognition alongside the NMJLF at the New Mexico State Junior Livestock Auctions (NMSF, SNMSF, & ENMSF) when purchasing animals.
- Premier logo placement on event materials, website, and social media
- Opportunity to address attendees at each event
- VIP table (10 seats) at Hats & Horses and Evening Out West
- Full-page ad in event programs
- Custom branded giveaway opportunities at events
- Recognition in all press releases and media promotions

PLATINUM SPONSOR – \$15,000 (LIMITED AVAILABILITY)

- Recognition alongside the NMJLF at the New Mexico State Junior Livestock Auctions (NMSF, SNMSF, & ENMSF) when purchasing animals.
- Prominent logo placement on event materials, website, and social media
- VIP table (10 seats) at Hats & Horses and Evening Out West
- Half-page ad in event programs
- Recognition in media promotions and press releases
- Special mention during event programs

GOLD SPONSOR – \$10,000

- Logo recognition on event signage, website, and social media
- Six VIP tickets to Hats & Horses and Evening Out West
- Exclusive sponsor signage at Shoot for the Future of Ag
- Quarter-page ad in event programs
- Recognition in media promotions
- Verbal recognition at events

SILVER SPONSOR – \$5,000

- Logo displayed on event signage, website, and social media
- Four VIP tickets to Hats & Horses and Evening Out West
- Recognition on sponsor appreciation signage at Shoot for the Future of Ag
- Listing in event programs
- Verbal recognition at events

BRONZE SPONSOR – \$2,500

- Logo displayed on event signage, website, and social media
- Two VIP tickets to Hats & Horses and Evening Out West
- Name recognition in event programs
- Recognition on sponsor appreciation signage

FRIEND OF NMJLF – \$1,000

- Logo displayed on event signage, website, and social media
- Name listed on event website and event programs
- Recognition on sponsor appreciation signage

CUSTOM SPONSORSHIP PACKAGE (STARTING AT \$1,000+ – TAILORED TO YOUR NEEDS)

First-Come, First-Serve Notice: Some exclusive sponsorship opportunities are limited and available on a first-come, first-serve basis. Secure your custom package early to maximize your impact.

At NMJLF, we understand that every business has unique sponsorship goals. Our Custom Sponsorship Package allows you to tailor your support to align with your brand, marketing objectives, and budget.

What We Offer

- Choose Your Event(s): Select from Hats & Horses, Evening Out West, or Shoot for the Future of Ag to focus your sponsorship impact.
- Branding & Recognition: Custom logo placement on materials, signage, website, and social media.
- Tickets & Hospitality: Personalized ticket packages and VIP access options tailored to your team, clients, or guests.
- Advertising & Media: Custom ad placement in event programs, press releases, and social media campaigns.
- Exclusive Branding Opportunities: Branded giveaways, event activations, speaking opportunities, and more.

Unique Sponsorship Opportunities (Limited – First Come, First Serve)

- Title Sponsorship for an individual event
- Exclusive Bar or Catering Sponsorship
- Live Auction or Silent Auction Sponsorship
- Entertainment Sponsorship (Band/DJ)
- VIP Lounge Sponsorship at one of the New Mexico State Junior Livestock shows prior to auction day (NMSF, SNMSF, or ENMSF).

Let's Build Your Custom Package

We are happy to collaborate with you to design a sponsorship package that meets your needs. Whether you want to sponsor a specific portion of an event (e.g., catering, entertainment, auction items) or create a unique engagement experience, we'll work together to maximize your impact.

Contact us today to discuss and reserve your custom sponsorship!

Sponsorship Dollar Amount _____

Business Name _____

Contact Name _____

Mailing Address _____

City _____ State _____ Zip _____

Office # _____ Cell # _____

Email _____

Payment Method: Check _____ Credit Card _____

Company Representative
Signature

NMJLF Board Representative
Signature

Thank you for your generous donation to the NM Junior Livestock Foundation

The NM Junior Livestock Foundation is a 501 (C)(3) tax exempt organization registered through the State of New Mexico (#85-0378816). Your donations are deductible and upon request, a donation letter for tax purposes will be provided. It is recommended that you keep a copy of this form as proof of your generous donation. Please consult with your tax advisor for specific information.